



## Ken Blanchard

With a passion to turn every leader into a servant leader, Ken Blanchard shares his insightful and powerful message with audiences around the world through speeches, consulting services, and bestselling books. Universally characterized by his friends, colleagues, and clients as one of the most influential and compassionate leadership experts in the world, Ken is respected for his lifetime of groundbreaking research and thought leadership. In fact, few people have influenced the day-to-day management of people and companies more than Ken Blanchard.

When Ken speaks, he speaks from the heart with warmth and humor. No matter how large the audience, he is able to communicate with each person as if the two of them were alone and talking one on one. Ken is a sophisticated storyteller with a knack for making the seemingly complex easy to understand.

Dr. Ken Blanchard is the cofounder and Chief Spiritual Officer of The Ken Blanchard Companies®, an international management training and consulting firm that he and his wife, Margie Blanchard, began in 1979 in San Diego, California. In addition to being a renowned speaker and consultant, Ken is a trustee emeritus of the Board of Trustees at his alma mater, Cornell University, and he also teaches students in the Master of Science in Executive Leadership Program at the University of San Diego.

Ken's impact as an author is far reaching. His iconic 1982 classic, *The One Minute Manager*®, coauthored with Spencer Johnson, has sold more than 13 million copies and remains on bestseller lists today. In the past three decades he has authored or coauthored 60 books whose combined sales total more than 21 million copies. His groundbreaking works—including *Raving Fans*, *The Secret*, and *Leading at a Higher Level*, to name just a few—have been translated into more than 42 languages. In 2005 Ken was inducted into Amazon's Hall of Fame as one of the top 25 bestselling authors of all time.

Ken has received many awards and honors for his contributions in the fields of management, leadership, and speaking. The National Speakers Association awarded him its highest honor, the Council of Peers Award of Excellence. He was inducted into the HRD Hall of Fame by Training magazine and Lakewood Conferences, and he received the Golden Gavel award from Toastmasters International. Ken also received the Thought Leadership Award for continued support of work-related learning and performance by ISA, The Association of Learning Providers.

Born in New Jersey and raised in New York, Ken received his master's degree from Colgate University and his bachelor's and doctorate degrees from Cornell University.

### Testimonials

*"You definitely made an impact on our division. Our managers will be creating Raving Fans for many years to come."*

—H. "Bob" Moore, Vice President,

*"Thank you for your presentation at our national sales meeting. You set just the right tone for the meeting. You left a lasting impression on the organization, and during the day that followed you were quoted numerous times."*

—Jack McGinley

*"Excellent program. Ken was outstanding!"*

—Ronald P. Coupe,  
Vice President Technical Operations

*"Excellent delivery. Simple, understandable, and practical."*

—Peter Calo, Senior Vice President of Global Sales

*"Great speaker! Dynamic, informative, and relevant!"*

—Kim Strauss, RN CNIV

*"The seminar was excellent. I really enjoyed learning more about leadership, but I'm more excited about putting the principles into practice."*

—Kim Lee, Computer Specialist

**Ken**<sup>THE</sup>**Blanchard**<sup>®</sup>  
COMPANIES

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## Books by Ken Blanchard

- *The New One Minute Manager* (with Spencer Johnson), 2015
- *Refire! Don't Retire* (with Morton Shaevitz), 2015
- *Legendary Service* (with Vicki Halsey and Kathy Cuff), 2014
- *Fit at Last* (with Tim Kearin), 2014
- *Lead Your Family Like Jesus: Powerful Parenting Principles from the Creator of Families* (with Tricia Goyer and Phil Hodges), 2013
- *Trustworks! Four Keys to Building Lasting Relationships* (with Cynthia Olmstead and Martha Lawrence), 2013
- *Great Leaders Grow: Becoming a Leader for Life* (with Mark Miller), 2012
- *Full Steam Ahead! Unleash the Power of Vision in Your Work and Your Life*, 2nd Edition (with Jesse Lyn Stoner), 2011
- *Lead with LUV: A Different Way to Create Real Success* (with Colleen Barrett), 2011
- *Who Killed Change? Solving the Mystery of Leading People Through Change* (with John Britt, Pat Zigarmi, and Judd Hoekstra), 2009
- *Helping People Win at Work: A Business Philosophy Called "Don't Mark My Paper, Help Me Get an A"* (with Garry Ridge), 2009
- *The One Minute Entrepreneur*<sup>®</sup> (with Don Hutson and Ethan Willis), 2008
- *The Fourth Secret of the One Minute Manager* (with Margret McBride), 2008
- *Management of Organizational Behavior* (with Paul Hersey and Dewey E. Johnson), 9th Edition, 2007
- *Know Can Do!* (with Paul J. Meyer and Dick Ruhe), 2007
- *The Mulligan* (with Wally Armstrong), 2007
- *Leading at a Higher Level* (with Blanchard founding associates and consulting partners), 2006
- *Lead Like Jesus* (with Phil Hodges), 2006
- *The Simple Truths of Service* (with Barbara Glanz), 2005
- *Self Leadership and The One Minute Manager*<sup>®</sup> (with Susan Fowler and Laurence Hawkins), 2005
- *Go Team!* (with Alan Randolph and Peter Grazier), 2005
- *One Solitary Life* (Foreword by Ken Blanchard), 2005
- *Customer Mania!*<sup>®</sup> (with Jim Ballard and Fred Finch), 2004
- *The On-Time, On-Target Manager* (with Steve Gottry), 2004
- *The Secret* (with Mark Miller), 2004
- *It Takes Less Than One Minute to Suit up for the Lord*, 2004
- *Leadership Smarts*, 2004
- *The Leader Within* (with Drea Zigarmi, Michael O'Connor, and Carl Edeburn), 2004
- *The Leadership Pill*<sup>®</sup> (with Marc Muchnick), 2003
- *The Servant Leader* (with Phil Hodges), 2003
- *The Generosity Factor*<sup>®</sup> (with S. Truett Cathy), 2002
- *Whale Done!*<sup>®</sup> (with Thad Lacinak, Chuck Tompkins, and Jim Ballard), 2002
- *Zap the Gaps!* (with Dana Robinson and Jim Robinson), 2002
- *High Five!* (with Sheldon Bowles, Don Carew, and Eunice Parisi-Carew), 2001
- *The Little Book of Coaching* (with Don Shula), 2001
- *Empowerment Takes More Than a Minute* (with John P. Carlos and Alan Randolph), 2nd Edition, 2001
- *Big Bucks!* (with Sheldon Bowles), 2000
- *The One Minute Manager Builds High Performing Teams* (with Don Carew and Eunice Parisi-Carew), 2nd Edition, 2000
- *The Heart of a Leader*, 1999
- *Leadership by the Book* (with Bill Hybels and Phil Hodges), 1999
- *The One Minute Golfer*, 1999
- *The One Minute Manager Balances Work and Life* (with D. W. Edington and Marjorie Blanchard), 1999
- *The 3 Keys to Empowerment* (with John P. Carlos and Alan Randolph), 1999
- *Gung Ho!*<sup>®</sup> (with Sheldon Bowles), 1998
- *Managing by Values*<sup>®</sup> (with Michael O'Connor), 1997
- *Mission Possible* (with Terry Waghorn), 1997
- *Everyone's a Coach* (with Don Shula), 1995
- *Raving Fans*<sup>®</sup> (with Sheldon Bowles), 1993
- *The One Minute Manager Meets the Monkey* (with William Oncken, Jr. and Hal Burrows), 1989
- *The Power of Ethical Management* (with Norman Vincent Peale), 1988
- *Organizational Change Through Effective Leadership* (with Robert H. Guest and Paul Hersey) 2nd edition, 1986
- *Leadership and the One Minute Manager* (with Patricia Zigarmi and Drea Zigarmi), 1985
- *Putting the One Minute Manager to Work* (with Robert Lorber), 1984
- *The One Minute Manager*<sup>®</sup> (with Spencer Johnson), 1982